

MARTA DELGADO

GLOBAL CREATIVE PRODUCER

CONTACT

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in linkedin.com/in/

EXPERTISE

- Team Leadership & Development
- Creative Vision & Direction
- High-Volume Project Management
- Budget & Resource Management
- Creative Critical Thinking
- Problem Solving & Solutions
- Cross-Functional Coordination
- Global Production Oversight

EDUCATION

Master — Generative AI for Creatives

LABASAD Barcelona

Ongoing

Workshop — Film / Cinema / Video

European Films Crossing Borders

2004

Workshop — Film / Cinema / Video

Sundance Film Festival

2003

Diploma in Advertising, PR & Applied Communication

ICOMI — Integrated Communication

Institute

1992-96

With over two decades of experience leading audiovisual productions, I shaped teams and guided complex projects from concept to delivery, ensuring creativity, craft, and resources with clarity and instinct. I'm comfortable in high-pressure environments, making fast decisions and adapting to evolving briefs. I build trusted teams, protect the creative vision, and ensure projects land on time, on budget, and at the highest possible standard.

EXPERIENCE

Feb 2024 — Present

Creative Production Lead

Ramen Studio — Story & Content

Freelance creative producer shaping content and connecting the right minds to the right stories, across branded entertainment and fiction.

Nov 2021 — Mar 2024

EU Lead Agency Producer — BMW / MINI

Media.Monks

Senior EU Producer managing creative production for BMW/MINI across European markets.

Nov 2019 — Nov 2021

Head of Content Hub

14 (SEAT)

Creative agency network handling all global advertising for SEAT, with offices in 11 countries.

Sep 2019 — Nov 2019

Freelance Senior TVC & Print Producer

TwentyfourSeven

Print and social producer for Ford campaign with photographer Emir Haveric.

Jul 2019

Freelance Producer

Mamma Team Productions

Print producer for worldwide Virgin Mobile shooting with photographer Dean Martindale.

Sep 2017 — Jun 2019

Senior Freelance TVC & Print Producer

14 (SEAT)

Global advertising for the SEAT brand, creative agency with offices in 11 countries.

Jan 2017 — Aug 2017

Executive Producer

Story: We Produce

Production company based in Spain, Mexico and Portugal — commercials, content, and cultural events.

Sep 2015 — Dec 2016

Senior Broadcast Producer

SCPF (Wunderman Thompson)

Independent creative agency ranked among Europe's top four by Campaign magazine. Offices in Barcelona, Bogota, Madrid, Mexico, Miami and New York.

Oct 2014 — Jul 2015

Senior Broadcast Producer — Audi A4 Launch

DDB Spain

Worldwide marketing communications network owned by Omnicom Group Inc.

Sep 2014 — Oct 2014

Senior Freelance Producer

Butlers, Kings & Queens

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EXPERIENCE (CONTINUED)

Sep 2013 — Aug 2014

Executive Producer

GARAGE FILMS

International multimedia production group developing entertainment and content across all media.

Sep 2012 — Sep 2013

Senior Broadcast Producer

SCPF (Wunderman Thompson)

Sep 2011 — Sep 2012

Executive Producer

Sofa Experience Communications

Producing directors Bernat Lliteras and Ibra Munoz: cult comics, animation series, TV programs, music videos, and record label.

2011 — Jan 2012

Executive Producer & Co-founder

Holland Films

Co-founder of a digital branded content production house focused on branded entertainment.

2003 — 2010

Executive Producer

Bus Producciones

Producing international & national directors. First 2 years as EP at Madrid HQ, then opened and directed the Barcelona office for 5 years: commercials, music videos and short films.

2001 — 2003

Head of Production

Cathedral The Creative Center (McCann Worldgroup)

Led production for the Madrid and Barcelona offices of this creative boutique.

1999 — 2001

Executive Producer

Lateco

Fashion films production company. Clients: Telefonica, Renault, Carlsberg, Danone.

1997 — 1999

Broadcast Producer

Vinizius / Y&R Barcelona

Jul - Aug 1998

Production Internship

Young & Rubicam New York

Young & Rubicam internship program between group agencies.

Jul - Oct 1996

Production Internship

McCann Worldgroup New York

1991 — 1996

Production Coordinator

Classic & New

Sound recording studio and music composition for advertising.